

Maximise the Genetic Potential of Your Animal

Colostrum (2 feeds)	Birth	ANuStart
Inzarmilk 2 litres 2 x daily feeding (500g / day) Inmuprim day 3 & 4 Diter day 4 - 10	Day 1	Quickstart ad Lib Fresh, clean water ad lib
	Day 2	
	Day 3	
	Day 21	
	Day 28	Transition to Papincalf
Inzarmilk 2.5 litres 1 x daily feeding (312.5g / day)*	Day 40	Papincalf ad lib
	Day 41	
Gradually wean off milk by lowering volume allocated by 0.5l / head / day	Day 45	
	Day 46	
	Day 84	Transition to Econgrower
	Day 91	
	Day 98	Econgrower ad lib
	Day 99	
	Day 150	Transition to dairy replacement heifer ration / beef ration
	Day 151	
	Day 171	

Metabolically programme your calf to positively impact lifetime performance

Located in the centre of County Armagh, Mason's mill is ideally sited to provide a full range of animal feeds for most of Northern Ireland and into Southern Ireland.

Our aim at Mason's is to provide our customers with top quality nuts and blends, which include the highest quality ingredients, at a competitive price whilst providing an excellent level of personalised service.

Mason's feeds are available in
bulk or bags



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maf **Mason's**
ANIMAL FEEDS LTD



Life After Colostrum

QUALITY FEEDS
LOCALLY PRODUCED
PERSONALISED SERVICE YOU CAN RELY ON

Superior Calf Rearing

Mason's unique calf rearing programme focusses on optimising early life nutrition to ensure the future success of your dairy cow or beef animal. We have developed bespoke rations to:

1. Metabolically programme calf to maximise genetic potential
2. Deliver a high level of immune competence
3. Reduce pathogen load in gut to optimise nutrient absorption

ANuSTART

- Boosts inferior colostrum to give calf the best start
- First line of defence against parasites and pathogens (Crypto, E.coli, Salmonella etc)
- Optimises immunity, gut health and energy status

INZARMILK

- Specifically designed for maximum digestibility
- High levels of available nutrients
- Optimises gut health and nutrient absorption

INMUPRIM

- Increased vitality and productivity
- Lowers mortality
- Immunoglobulins: supply of antibodies, reinforcing the local intestinal immunity
- Lactoferrin; bioactive protein naturally found in colostrum

DITER

- Aids prevention of:
 - Bacteria (E. Coli and Salmonella)
 - Virus (Rotavirus)
 - Protozoa Parasites (Cryptosporidium)
 - Coccidiosis
- Natural organic acids that decrease pH of gut



Making Advances in Farming

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Mason's

ANIMAL FEEDS LTD

QUICKSTART

- High quality ingredients to aid palatability and digestibility
- Key in metabolically programming your calf to positively impact lifetime performance
- Develops rumen whilst optimising nutrient intake
- Period: first 21 days

The service offered at Mason's is personal and tailored to your needs.

PAPINCALF

- Follow-on from Quickstart
- High attractive appearance and digestibility delivers high consumption
- Key in metabolically programming your calf to positively impact lifetime performance
- Promotes early weaning
- Fed until 140kgs

ECONGROWER

- Follow-on from Papincalf
- Econgrower promotes optimal rumen functional maximising feed utilisation
- Maximises the genetic potential by achieving high average daily gains and optimum food conversion rates

